

# 2017 Bowl for Kids' Sake Sponsorship Opportunities


















**SATURDAY,  
OCTOBER 14**  
11am – 4pm

**Lang's Bowlarama**  
Cranston, RI

401-921-2434 ext. 102  
www.bbbsos.org

*Strike it Big for Kids!*  
Bowl with us and support  
youth mentoring throughout  
Rhode Island.  
Food, music, prizes and more.  
The most fun you'll have  
in rented shoes!



	"PRESENTING" Sponsor: \$5000+	"PERFECT GAME" Sponsor: \$2,000	"STRIKE" Sponsor: \$1,000	"SPARE" Sponsor: \$500	"LANE" Sponsor: \$300
Event listed as "presented by" in all event print materials.	First come exclusive opportunity				
Access to our e-mailing list of 5,000+ contacts to send a company advertisement	Two advertisements				
BBBSOS Promo Team will visit your business, take photos, and post to social media (FB, Twitter, Instagram)	2 posts with photo of promo team at your business				
Inclusion in pre-event press release	With Quote from Company Rep	Company Name			
Company banner at bowling alley					
Inclusion in iHeart Media radio promotion if received before July 28th.					
Two free bowler registrations					
Company logo on 16 ft wall projector at event					
Recognition on event t-shirts distributed to participating bowlers	Prominent placement of company logo on front of t-shirt	Company logo on back of T-shirt 50% larger than other logos	Company Logo	Company Name	
Social media recognition on BBBSOS Facebook (FB) page (3,022 likes) and Twitter (1,082 followers)	4 BBBSOS FB and Twitter shout outs with company link	3 BBBSOS FB and Twitter shout outs with company link	2 BBBSOS FB and Twitter shout outs with company link	2 BBBSOS FB and Twitter shout outs with company link	1 BBBSOS FB and Twitter shout out with company link
Ad on TV display at event (7 TV monitors)	5 slides on screen looped approx. 4xs at event	4 slides on screen looped approx. 4xs at event	2 slides on screen looped approx. 4xs at event	1 slide on screen looped approx. 4xs at event	1 slide on screen looped approx. 4xs at event
Advertisement in event "magazine" distributed to all guests at the event	Full page, color, back cover ad and logo on cover	Full page ad; logo on cover	Half Page	Quarter Page	Quarter Page
<b>Change the lives of children throughout RI!</b>					

If you're interested in creating a custom sponsorship opportunity contact us at [events@BBBSOS.org](mailto:events@BBBSOS.org) or call 401-921-2434 ext. 102

